What You'll Learn:

- How to prompt ChatGPT the right way
- The problem with poor prompts
- My Who, What, Why, How system for prompting

Prompt Template to Try:

Hey ChatGPT, please act as an expert [thing].

For your reference, I run [background on your business or your site - if not in the Custom Instructions area].

Please help me write [project type] about [WHAT] for [WHO]. The goal is [WHY]. Please use [x] tone of voice. Include [list any facts, details, or personal experience it should include].

A good [project type] is [list elements - get hyper specific on HOW it should produce the output]
OR To help you understand what a good [project type] is, here are some example: "[list examples]"

(Optional: Do you have any questions before we begin?)

Actions Steps:

- Test out prompts with ChatGPT to learn what works best for you
- Template any that work best for you